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1. We were able to engage more alumni across the United States (and Internationally) by switching our programming to a virtual platform. Alumni were able to participate as volunteers/panelists/presenters as well attend without traveling.
  2. Virtual engagement provided evidence to staff that alumni and donors are willing to engage and participate at high rates (some times higher rates) at different times of days that are both convenient and meeting their needs.
  3. Virtual engagement also provided evidence that technology reaches all age groups, as evidenced in Golden Graduate participation.
  4. The pandemic also highlighted that staff can be flexible and think outside the box to continue to deliver services and programs to our constitu(fo)4 (r)12 (m (a)9 (t)-6 (k ou)1313/Span MCI11 BDC 0.075 Tw -0589 -1.3