

2023 Business Administration Program Learning Objectives and Outcomes of Professional Learning Experiences

Institutional Learning

analyze, interpret, and evaluate complex and quantitative information to solve complex

issues, perspectives, and values along with persuasive skills

analyze and evaluate and multicultural environments in programs

analyze and evaluate responsible membership roles

responsibility and accountability

and processes

Business Writing

Business Communication

Business

Management Accounting

LO 2: Students who graduate will develop advanced knowledge and skills in using business analytics technology and applications.

LO 2A: Students who graduate will

LO 2A: Students who graduate will

students who graduate will be able to apply data analytics in making business decisions.

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Individual Project

Learning Experience

LO 3A: Students who graduate will be able to apply data analytics in making business decisions.

LO 3A: Students who graduate will

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communication skills concerning

management, marketing, and finance.

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Individual Project

LO 3A: Students who graduate will