

Rubric

	(6-8 pts)	(3-5 pts)	(0-2 pts)
<i>Analysis of key issues</i>	<p>Student develops a well-integrated statement of all the key issues facing the organization.</p> <p>Student provides an in-depth, coherent analysis of the key issues and clearly explains how criteria/principles from various business disciplines are integrated and affect the case.</p>		

End of Report