



MKTG 426 Advertising and Promotional Management		
MKTG 427 Digital Marketing and Social Media		
MKTG 430 International Marketing		
MKTG432- Marketing for New Ventures		
MKTG434- Social and Digital Media Analytics		
MKTG 497 Seminar in Selected Marketing Topics		
MGMT499- Seminar in Strategic Business Management	3	Prerequisites: FIN 300; MGMT 350, 370; MKTG 300

