

Elections Meeting Minutes of April 15, 2022

I. CALL TO ORDER at **10:06 AM**

II. [ROLL CALL](#)

Present: Jaulayah Hanzy, Zhanserik Temirtashev, Emilia Brettner, Anahi Ballesteros, Brandon Gutierrez-Kitto, Marguerite Hinrichs, James Carroll

Absent: Michael Ryan Cesena, Erik Pinlac

III. ACTION ITEM- Approval of the Agenda

Motion to approve the agenda of April 15, 2022, by **J. Hanzy**, second by **Z. Temirtashev**, motion **CARRIED**.

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committee. This would mean they would plan out the event's specific details rather than the coordination. A majority of us have agreed to meet throughout the Summer and volunteer our time to table in the Fall to join the ASI Elections Committee. This would include people who are interested in running to be a part of the Board of Directors. I have created a draft based on things from the previous



happening. We would also be sending out a mass email. Since we are moving up the timeline, we want to start things as soon as the semester starts. Does anybody have advertising ideas? In this meeting, I am going to start finalizing the ideas and go over them in the Summer. It is solidifying the events and planning them for when James is ready to post them.

J. Carroll adds that we can be intentional about it and ask the Board for support and to help market the Elections Committee. We can note that we would like ASI



semester at East Bay. If there was a way to specifically target the second year, the third year, and fourth years to push this more towards those demographics.

M. Hinrichs answers yes, we are in the process of meeting with our Salesforce students and creating marketing journeys for our students. Through Student Life, we could target specific students and mention that on the advertisement. Please note who is ineligible, a specific group of students who have not completed 1 semester at East Bay. We have the ability through Student Life to email specific students which we will be able to complete this smoothly.

J. Carroll states as Z mentioned highlighting the leadership opportunities and resume-building opportunities. If we are looking at our Elections Committee timeline, we could be earlier in the recruitment process for a committee compared to any of the other committees. However, some of the other committees start recruiting late Fall to Spring. If we could, we partner with ASI to see if during Alfresco which is either end of August or the beginning of September but have a tentative date for Alfresco for the Fall term. We can have a specific ASI leadership table that encourages students to consider ASI leadership opportunities for joining a committee. That way, we do not have to recruit for ASI Elections Committee. If the ASI Board would consider doing a table that talked about that leadership building and your leadership with ASI, it can help our committee.

M. Hinrichs has not decided on the date yet, but Kenrick will have to decide that for the Weeks of Welcome.

24:20

C. DISCUSSION ITEM – **Summer Meeting Check-In**

The committee will re-discuss the meeting over the Summer.

J. Hanzy states when it comes to advertising, we have many options. As we are meeting, we can narrow them down and start to plan events out thoroughly. I wanted to check in with all of the committee members about meeting over the summer and volunteering our time. I believe some of us are graduating this semester.

A. Ballesteros will not be graduating but is working full-time over the Summer.

E. Brettner will be graduating this term.

B. Kitto will be graduating but continuing with the master's program for hospitality.

J. Hanzy asks are you going to be on campus and helping out?

B. Kitto answers I will be on campus and would help out with the committee.



J. Hanzy wants to confirm who would be around over the Summer and who would be able to time their schedules in the Fall to help? You are coming to everything as far as next Fall because that would be volunteering your time. If we are meeting over the summer, I believe as Erik said that he would have to add that into the budget. I wanted to get those numbers so I can let him know how many of us plan to meet over the summer.



