

Office of Educational Effectiveness, APGS
June 22, 2015

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| <p>PLO 3 Demonstrate critical understanding and application of media creation and analysis.</p> | | | <p>Use Rubric to assess COM 202 Communication, Media, and Culture And/or COM 206 New Media in the Digital Age And/or COM 256 Persuasion Theory and Practice And/or Visual Communication and Culture 240</p> <p>Multiple indicators include quizzes, short essays, presentations, major papers, major examinations (midterms/final exams), and presentations, digital oriented projects.</p> | | |
| <p>PLO 4 Demonstrate diverse communication perspectives toward communities and peoples.</p> | | | | <p>Use Rubric to assess COM 324 Argumentation and Advocacy And/or COM 340 Discourses of Difference</p> <p>Multiple indicators include quizzes, short essays, presentations, major papers,</p> | |

