

EDUCATION

Ph.D. Business Marketing (2018)
The University of Texas at Arlington

M.B.A. Concentration in Marketing & Human Resource/Organizational Behavior (2013)
California State University, East Bay

M.S.W. Concentration in Community Mental Health (2009)
California State University, East Bay

B.A. Psychology (2007)
California State University, East Bay

RESEARCH INTERESTS

Consumer Behavior & Consumer Psychology, Motivation,

“The Impact of Hypocritical Leadership on Brand Favorability and Turnover on Social Media”
with Dr. Larry Chonko (*submitted manuscript*)

CERTIFICATIONS

Responsible Conduct of Research Certificate, The University of Texas at Arlington (2015)
Certificate in College Teaching, The University of Texas at Arlington (