

# Pei-Hui Hsu

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## EDUCATION

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- University of Oregon, Lundquist College of Business  
Ph.D. in Accounting 2008-2013
- National Chengchi University, College of Commerce  
M.S. in Finance 2006-2008
- National Chengchi University, College of Commerce  
B.S. in Accounting 2001-2005

## RESEARCH

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### Publication

- Frankel, M., and P. Hsu. 2016. Repeal of LIFO: Analysis Based on Industry Data. *Journal of Applied Business and Economics* 18 (6), forthcoming.
- Hsu, P., and Y. Lin. 2016. Fair Value Accounting and Earnings Management. *Eurasian Journal of Business and Management* 4 (2): 41-54.
- Hsu, P., and X. Hu. 2016. Advisory Board and Earnings Persistence. *Journal of Accounting, Auditing and Finance* January 31 (1): 134-157.
- Frankel, M., and P. Hsu. 2015. LIFO Adoption by Industry. *Journal of Accounting and Finance* 15 (2): 42-53.
- Hsu, P. 2015. Do financial expert directors affect the incidence of earnings management to meet or beat analyst forecasts? *Asian Pacific Journal of Accounting and Economics* 22 (4): 406-427.
- Hsu, P., and Y.-M. Chiang. 2014. Using Prospect Theory to Explain the Setting of the Expected Rate of Return on Pension Assets. *Journal of Applied Business Research* 30 (5):1457-1467

### Working Papers

- “The Value Relevance of Nontraditional Bank Earnings” (with Brian Du)  
Under review at *Journal of Accounting and Finance*
  - “Financial Experts on the Audit Committee and Audit Firm Industry Leadership”  
Under review at *Journal of Business Finance and Accounting*
  - “Tax Aggressiveness, Financial Expertise on the Board and Business Strategy” (with Jared Moore and Donald Neubaum)
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### **Work-in-progress**

- “Audit Firm Industry Leadership and Earnings Quality: Evidence from the Weight on Earnings in Incentive Contracting” (with Steve Matsunaga and Jiawen Liang)
- “The Persistence of Earnings: Banking Industry” (with Brian Du)

### **CONFERENCE AND WORKSHOP PRESENTATION**

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- Frankel, M., and P. Hsu. Repeal of LIFO: Analysis Based on Industry Data. *Academy of Business Research*,



## **TEACHING EXPERIENCE**

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- California State University, 2013 - Present
  - Introduction to financial accounting (Undergraduate & MBA)
  - Intermediate financial accounting I &II (Undergraduate & Graduate)
  - Accounting Information Systems (Undergraduate)
  - Volunteer Tax Assistance (VITA)
- University of Oregon, 2010-2013
  - Introduction to accounting (Undergraduate)

## **AWARDS AND HONORS**

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- College of Business and Economics Grant for Teaching Effectiveness, 2016
- China America Business and Education Center (CABEC) research grant, 2014
- Deloitte True blood Fellowship, 2014
- AAA/Deloitte/J. Michael Cook Doctoral Consortium Fellow - Lake Tahoe, 2011
- Governmental Scholarship from Taiwan Ministry Department, 2008-2011

## **OTHER PROFESSIONAL EXPERIENCE AND CERTIFICATES**

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- PWC Data Analysis and Presentation Skills, 2016
  - CSU Chancellor's Office Proven Course Redesign program, Cohort 2015-2016
  - Online Learning Consortium (OLC)
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