# Becky Beal Department of Kniesiology California State University, East Bay Hayward, CA 94542 (510) 8853036

# **EDUCATION**

Ed.D., Physical Education, University Morthern Colorado, Greeley, CO, 1992

M.A., Physical Education, University Morthern Colorado, 1987

B.A., History, Pomona College, Claremont, CM985

# PROFESSIONAL EXPERIENCE

Current Professor

2008-2012 Associate Professor

California State University, East Bay, Hayward, CA

Department of Kinesiology

Undergraduate Classes: Sport in Contempo Soogciety, Philosophical Foundations of Kinesiology, Sport, Racism & Ethnicity Sport in Film:

Cultural Perspective Physical Activity and Social Justice

Graduate ClasseSeminar in Sport in Contemporary Society, Seminar in Philosophy of Sport, Sociantusion in Physical ActivityPolitical Issues in

Kinesiology

20042008 Professor

1998-2004 Associate Professor

1989-1992 Instructor, Department of Sociology

University of Northern Colorado

Classes taught Principles of Sociology, and Sociology of Minorities.

Guest lecturedSociology of Sex Roles, Marriage and the Family, Sociology

of Minorities, and Principles of Sociology

1989-1991 Instructor, School of Kinesiology and Physial Education

University of Northern Colorado

Guest lecturedSociology of Sport, Perspectives of Physical Education, and

Psychology of Sport Seminar

1986-1989 Teaching Assistant, School of Kinesiology and Physical Education

University of Northern Colorado

Classes taughtSociology of Sport, Analysis and Movement of Track and Field, Analysis and Movement of Soccer, Fitness and Conditioning, Weight

Training, Soccer, Volleyball, Aerobics, and Badminton.

1986-1988 Assistant Coach, Intercollegiate Track and Field

University of Northern Colorado

Assisted both men's and women's programs. Coached sprinters, distance

runners, long and triple jumpers, organized travel and assisted with

recruitment of athletes

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Riemer, B., Beal, B. & Schroeder, P. (2000). The influences of peer and university culture on females student athletes' perceptions of career termination, professionalization, and social isolation, Journal of \$\\$\operatorname{0}\text{ort} Behavior. 23. 36378

Beal, B. (1997). The Promise Keeper's use of sport in defination defination and sport in defination and selection are sport in defination.

"Adult stakeholders' perceptions and practices of gender inclusion in skateboarding" with Matthew Atencio, ZaNean McClain, and Missy Wright for the for the North American Society for the Sociology of Sport, Portland, OR November 2014

- "Welcome to my crib": Locating thletes' masculinities on MTV's Cribs', with Maureen Smith, North American Society for the Sociology of port, Tucson, AZ, November 2004.
- "All aboard: Skateboarding and the branding of the 'action lifestyle." With Charlene Wilson, North America Society for the Sociology of Sort, Montreal, November 2003.
- "Skateboardingand the gendered notions of späckorth American Society for the Sociology of Sort, Indianapolis, November 2002.
- "Chicks dig scars: Transformations in the subculture of skateboard Mgrth American Society for the Sociology of Spoßan Antonio, TX, November 2001.
- "Creating space for female skateboarde she Association for the Study of Play. San Diego, CA, February 2001.
- "Images of Lifestyle Sports: the audience viewith Belinda Wheaton for the North American Society for the Sociology of Sport. Orado Springs, CO, November 2000
- "The skateboarding image: An analysis of the industry's impact on the participants' view of 'authenticity'." with Lisa Weidman for the Intertianal Sociology of Sport Association in capatiounthita or its allowing the capation of the capat

- "Muscular Christian Movements: Race and Gender Ideolög Aerserican Aliance for Health, Physical Education, Recreation, and Dance, Atlanta, GA Ap20,16996.
- "Bill McCartney and the Promise Keepers: Exploring the Connections among Football, Masculinity, and Evangelical Christianity, American Alliance for Health, Physical Education, and Dance, Portland, OR, March 29ril 1, 1995.
- "Qualitative Research in Physical Education and Sport: A Workshop and Symposium for Novice and Experienced Investigator (panelist) American Alliance for Health, Physical Education and Dage, New Orleans, LA, March 28 pril 1, 1990.

## Regional Conferences

"Gay Games" with Marena Hewett, It takes a rainbowd girig the Mountains to the Bay, LGBTQIA conference at the University of the Pacific, Stock CA Feb 20, 2010

"Reading Hollister: Manfacturing and consuming surf culture," with Maureen Smith, Pacific Sociological Conference, San Diego, CA April 2009

- "The Gendering of Sport in American Education by Brunder Studies conference, Chico, CA., April 21, 2001.
- "Women in Secondary Physical Education Positions: Current Trends and Future Implications," Midwest Association for College and University Physical Education, Angola, IN, Oct. 2224, 1993.
- "Beyond Statisticians and Scorekeepers: Integration of Persons with Low Vision into Sports," (with Patricia Koenig, M.A., CRT) The Statewide Illinois Low Vision Conference, Chicago, IL, Oct. 1446, 1993.
- "The Packaged Image of a Skateboardear West Popular Culture Association, Las Vegas NV, January 1990.
- "Minority Group Theory Applied to Education: The case of the Association of Intercollegiate Athletics for Womer, Northern Rocky Mountain Educational Research Association, Jackson Hole, W, October 1989.

### **GRANTS**

University of the Pacific Eberhardt Research Fellowship, March 1997 For research on stude athletes' experiences in lege

California State University East Bayew Faculty Support Grant, 2009 For research to write a reference guide on skateboarding

PROFESSIONAL ORGANIZATIONS
American Sociological Association
North American Societfor the Sociology of Sport
Pacific Sociological Association

# PROFESSIONAL SERVICES

Editorial

Editorial Board Membefor <u>The Sociology of Spro Journal</u> the publication of the North American Society for the Sociology of Sport, 192000 and 20012003

# Ad hoc reviewer:

Journals reviewed for since 2003

American Behavioral Scientist

Communication and Sport

Gender and Society

Journal of Sport and Social Issues

Journal of Contemporary Ethnography

Leisure Studies

# Other Professional Organizations

Member of the Resource Council, Women's Sports Foundation. Coordinated information about coeducational sports for the WSF internet resources 19965-Presider. session, "Sport in Society and Social Relations," for the Paricial Association, San Diego, CA April 1270, 1997

Organizer. session on Sport for the American Sociological Association, Washington, DC, August 2000

Member of Research Council, American Alliance for Health, Physical Education, Recreation, an Dance. National Association of Girls and Women in Sport. Part of a multi-disciplinary group who developed criteria for determining awards for outstanding scholarship about females. 2082-

Organizer, Session "Sociology of Sport," for the Pacific Sociology San Francisco, CA April 2004

Executive Committee member, Youth Sport Coalition, for the National Association of Sport and Physical Education, 20**26**97

Member of the Student Affairs Committee for the Pacifici Sogical Association, 2011-2014

Second Organizer for a session: "PSA 101: A student's guide to 'doing' a conference" for the Pacific Sociological Association's annual meeting, San Diego, March 2012

Member of the Civil Liberties and Civil Rights committee for the Pacific Sociologica Association, 20142017

Organizer, session "Sociology of Sport" for the American Sociological Association's conference, San Francisco, 2014

# University Services – California State University, East Bay

Member of the Educational Effectiveness Committee 2001 rent

Member of the College of Education and Allied Studies committee for Retention, Promotion and Tenure, 2013 and 2014

Associate Director for the Center for Sport and Social Justice, 2012nt

Member of Academic Senate 202011

Member of subcomnttiee on Cultural Groups Momerfor General Education 2008-2010

# University Services – University of the Pacific

Member of Curriculum Committee. College of the Pacifi@961999

Community Involvement Program Board Mber, 19961998

Faculty Advisor for the College of the Pacific Association, the governing body for the students of the College of the Pacific, 19996-

Member of the Gender Studies Boat 972002; 20052008

Member of the Mentor II (University freshman seminar) Planning Committee 6-99

Convener of the Mentor (University freshman seminar) Planning Coittee, 1998-99

Member of the Mentor (University freshman seminar) reading selection committee, 1999

Member of the General Education Committee, Mentor II repressed 199799

University Representative. Association of American Colleges & Universities, General Education Workshops. Tampa, Florida. 1997 & 1998

Member of University Task Force, Asheville Institute on General Education, 1999

Member of the Priority V Task Force, the confittee evaluates and makes

recommendations about student/særs, 1997

Member of the board for the student newsparbee Pacifican 1999-2001

Member of the architectural selection committee for the proposed studdet c 1999-2000

Member of the National Commission for the next level of excellence, Students and the co-curricular experience, 20002001

Chair of the task force on commencement week 2000.

Member of the Academic Coun¢faculty senate), 19993

Chair of the Academic Coundilaculty senate)200203

Member of the Honor Council, 200198

Member of the Ethnic Studies Board, 2008 -

Chair of the Department of Sport Spices 200405

Member of the University Diversity Committee's subcommittee on curriculum-2006 08

Director of Gender Studies Program, 2002007