

GLEN S. TAYLOR
Glen.Taylor@csueastbay.edu

EDUCATION

- Ph.D. Strategy and International Business, York University, 1991.
- MES Master in Environmental Studies, York University, 1982.
- MBA York University, 1981.
- BBA University of New Brunswick, 1978.

ACADEMIC EXPERIENCE

Faculty Positions Held

- Professor, College of Business and Economics, California State University, East Bay, 2013-present.
- Associate Professor, College of Business and Economics, California State University, East Bay, 2007-2013.
- Associate Professor, Sykes College of Business, University of Tampa, 2002-2007
- Assistant Professor of Management, College of Business Administration, University of Hawaii, 1992-2000.

Administrative Positions Held

- Director of the MBA for Global Innovators Program, College of Business and Economics, California State University, 2010-present
- Director of the One Year Intensive MBA Program, College of Business and Economics, California State University, 2010-present
- Acting Director of the HIRE Center, College of Business and Economics, California State University, January 2013-2015
- Director of the Center for Innovation and Knowledge Management, Sykes College of Business, University of Tampa, 2002-2007
- Director of the

ACADEMIC SERVICE at CSUEB

CSUEB Service

University Provost Search Committee, Member, 2016
University Committee on Budget and Resource Allocation, Member, 2014-16
University Classroom Design Committee, Member, 2014-16
University Curriculum and Instruction Committee, Member 2011-13
University General Education Committee, 2011-13

CBE Service

China-Asia Business and Economics Committee, Member, 2013-16.
Faculty Advisor on Assurance of Learning and Assessment, 2011-present
Retention, Tenure and Promotion Committee, Member, 2016-17
Retention, Tenure and Promotion Committee, Member, 2014-15
Retention, Tenure and Promotion Committee, Member, 2013-14
Faculty Search Committee, Member, 2011
Faculty Search Committee, Member, 2012
Faculty Search Committee, Member, 2014
CBE Entrepreneurship Task Force, 2015
Assessment Task Force, 2008-12
Curriculum Committee, 2008-10

SCHOLARSHIP

Refereed Journal Articles, Scholarly Book Chapters

International Self-Regulation as Good Corporate Governance: The Role of Certifiable Management System Standards, with Sandy Luong in, "Governance in Action Globally: Strategy, Process, and Reality", Philippa Wells (ed.), Ross-Smith Press, 2014.

Does the Revolving Door Lead to Capture or Corruption? with Sandy Luong, *The Business Review Cambridge*

Strategic Supply Chain Innovation: A Strategic Management Perspective for Business Education, with Bill Rhey, *California Journal of Operations Management*, 2008, 6(1): 109-114.

Redefining the Core of Graduate Business Education: Towards the Master of Business in Global Innovation”, with Bill Rhey, *AIMS International Journal of Management*, 2007, 1(3): 189-195.

Firm Self-regulation through International Certifiable Standards: Determinants of Symbolic versus substantive implementation, with Petra Christmann, *Journal of International Business Studies*, 2006, 37(6): 863-878.

Building and Sustaining a Culture that Supports Innovation, with Jay Jamrog, Mark Vickers, Donna Bear. *Human Resource Planning*, 2006, 29(3): 9-20.

International Voluntary Social and Environmental Standards: Implications for Firms and Governments, in *Transformations in Global Governance: Implications for multinationals and other stakeholders*, with Petra Christmann, Sushil Vachani, (ed.), Edward Elgar Publishing, UK, 2006.

Environmental Self-regulation in the Global Economy: The role of firm capabilities, in *Multinationals, Environment and Global Competition, Research in Global Strategic Management*, Sarianna Lundan (ed), with Petra Christmann. London: Elsevier vol 9, pp. 119-145, 2004.

Globalization and the Environment: Regulatory Failure and the Emergence of International Voluntary Environmental Initiatives, with Petra Christmann, *Academy of Management Executive*, 2002, 3: 121-135.

Globalization and the Environment: Determinants of Firm Self-Regulation in China, with Petra Christmann, *Journal of International Business Studies*, 2001, 32

Strategic Manpower Policies and International Competitiveness: The Case of Mexico, in

Redesigning Graduate Business Education: The Master of Business Innovation,
with Bill Rhey, **Academy of Management Annual Meeting**, Atlanta, 2006.

APEC^A -- Experts Workshop on Standards Based Management, Beijing 2001.

APEC -- *The Role of International Standards in Transportation*, Mexico City, 2001.

APEC -- *Six Sigma as a Strategy to Facilitate International Trade in the Textile Industry*, Ho Chi Minh City, 2001.

APEC -- *Applying Standards-Based Management in Small and Medium Sized Enterprises*, Experts Workshop on Standards Based Management, Tokyo, Japan 2001

APEC -- International Quality Assurance Systems CEO Workshop: Brunei Workshop, April 2000.

APEC -- *Applying Standards-Based Management in Small and Medium Sized Enterprises*, International Quality Assurance Systems CEO Workshop: Shanghai, May 1999.

APEC -- *Applying Standards-Based Management in Small and Medium Sized*, International Quality Assurance Systems CEO Workshop: Chile, 1999.

APEC -- *Applying Standards-Based Management in Small and Medium Sized*, International Quality Assurance Systems CEO Workshop: Vietnam, 1999.

APEC -- *Applying Standards-Based Management in Small and Medium Sized*, International Quality Assurance Systems CEO Workshop: the Philippines, 1998.

APEC Study Center Annual Meeting: *Assessing the Progress of APEC*, Malaysia, 1998.

APEC -- International Quality Assurance Systems CEO Workshop: The Philippines 1997.

MEMBERSHIPS

The Academy of International Business