



**Board of Trustees Meeting
General Session**
President's Conference Room
Friday, June 16, 2023
9:30am-12:00pm

Trustees present: Bette Felton, Chair; Johan Klehs, Vice Chair; James Songey, Secretary; Jack Acosta; Rich Carson; Michael Coke; Randall Davis; Evelyn Dilsaver; James Hannan; Louis Miramontes; Cherrie Nanninga; Janet Owen; Marvin Remmich; Michelle Rippy (Alumni Trustee); Amy Schioldager; Robert Scribner; Richard Sherratt; Ashmita Ahluwalia (Student Trustee); Ruth Bley; Patrick Devine, Past Chair; Derek Jackson-Kimball (Faculty Trustee); Kumar Malavalli; Nitu Nanda; Linda Renteria; Rosie Rios; Gary Wallace; Allen Warren

Ex Officio present: Cathy Sandeen, President; Evelyn Buchanan, Vice President for University Advancement (CEO); Myeshia Armstrong, Vice President for Administration & Finance (Treasurer); Walt Jacobs, Provost and Vice President for Academic Affairs

Staff present: May Hernandez, Director, Educational Foundation; Dan Tichenor, Vice President, Graystone San Francisco; Josh Russell, Chief Communications Officer; Brad Vartan,



MINUTE ACTION: The board approves the FY 23/24 nominations slate.

Motion by: Jack Acosta Seconded by: Johan Klehs Motion: Passed

Chair Sherratt reviewed the FY 23/24 committee slate with the board and discussed reaching out to new trustees and those not on a committee to encourage membership. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: The board approves the FY 23/24 committee slate.

Motion by: Johan Klehs Seconded by: Jack Acosta Motion: Passed

President Sandeen requested that the new Chief Communications Officer, Josh Russell, and the new Associate Vice President for Development, Brad Vartan, to introduce themselves to the board and give a brief overview of their background.

- 5. **Presentation-University Branding Initiative:** Vision Point marketing, the firm contracted to work on the university brand i.57 -1..3 (V-181 -1)Tj-0.011 T52.6 (ni)-6.6 C37dk1Tj-0.00(t)-2.t-1.7 un)Td(5.d()T9k8 (t)6.3 (o t)X



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7. Development Committee Report:

- a. Fundraising Update as of May 31, 2023:** Evelyn Buchanan provided the fundraising report per Chair Nanninga's request. Evelyn reported we are a bit under the fundraising goal of \$6M, and there are some gifts in process that could post prior to fiscal year end; If not, those gifts would provide a great start to FY 23.24. She stated that many CSU's experienced issues reaching their goals this year due to economic conditions.
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