

Alternative Transportation Committee Meeting November 8, 2023

- ” Call to order
- ” Attendance Members: Brenda Amaral, Evelyn Munoz, Pamela Baird, Eduina Escobar, Tony Marks-Block, My-Lan Huynh, Jennifer Sanchez Biedermann, Hank Kaplan

ACTION ITEM - Approval of Agenda & Minutes

- | Brenda Amaral Motions
 - | Tony and Pamela Seconds
 - | Approved.
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- ” New to Committee Jennifer new Campus Sustainability Manager & Hank from CO
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- ” Open issues
 - | Transportation Survey Results - Comparison of 2022/2023 to 2021/2022 surveys
 - √ Eduina presented results, no major differences besides less responses.
 - √ We added a few new questions this year (freeway usage, preferred program on campus bike vs scooter, AC Transit over shuttle, etc)
 - √ Next survey will be late Feb/mid-March 2024
 - √ Jennifer- wants a better way to measure distance from home to campus. Hank says Streetlight might be able to do that plus the survey

 - | Update: Motorized Scooter Policy
 - √ Brenda - Still in hands of Chief & Lt. Risk mgmt. was involved as well. Maybe bring to our committee for input before it's finalized?
 - √ Tony - When scooter policy is in place, will we move to add shared scooters on campus?
 - √ Brenda – Definitely if it's within our budget. We can also run a survey of housing students as they would most likely be the biggest users (that was true when we had our bike share program)
 - √ Eduina – I pulled the scooter policies from all CSU's and most don't allow scooters in inner campus. Scooters are to be parked at the perimeter. We'll need to see what is decided at CSUEB first.

 - | Update: [ZipCar](#)
 - √ Brenda- Want to expand service on our campus, up to 4 more cars
 - √ ZipCar wants at least one car to be EV
 - √ Tony asked if there is any competitor that might work Uber/Lyft?
 - √ Brenda – ZipCar is no cost to dept and a lower rate per hour for students- plus it includes insurance
 - √ Tony – What about Gig Car Share?
 - √ Brenda - We can look into this

” New Business

- | Tony – City of Hayward (CoH) is drafting a climate action plan with transit plans: <https://haywardhousingandclimateupdate.com/get-involved/>. The plans include increase in car sharing, scooter/bike sharing. Not sure if it will happen
 - v Brenda – Thank you will reach out to CoH – especially if when can collaborate on the sharing programs
 - v Jennifer – Erik Pearson from City Rep from CoH would be a good contact

- | Jennifer – checked out Ride Amigos – [Pioneer Commute](#) Program (Trip logging/Carpool), looks great. How do we market?
 - v Eduina – We are currently tabling, using social media, massmail, BaySync, running promotions and challenge competitions with rewards/prizes. We cannot email all students directly.

- | Hank- Policy for Scooters with Lithium batteries at Housing. Restrictions on where they can be stored and charged. (SB712 may not apply to us)
 - v My-Lan interested in guideline specs for residence halls – Hank will look into this.

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